

Intergovernmental Relations Framework

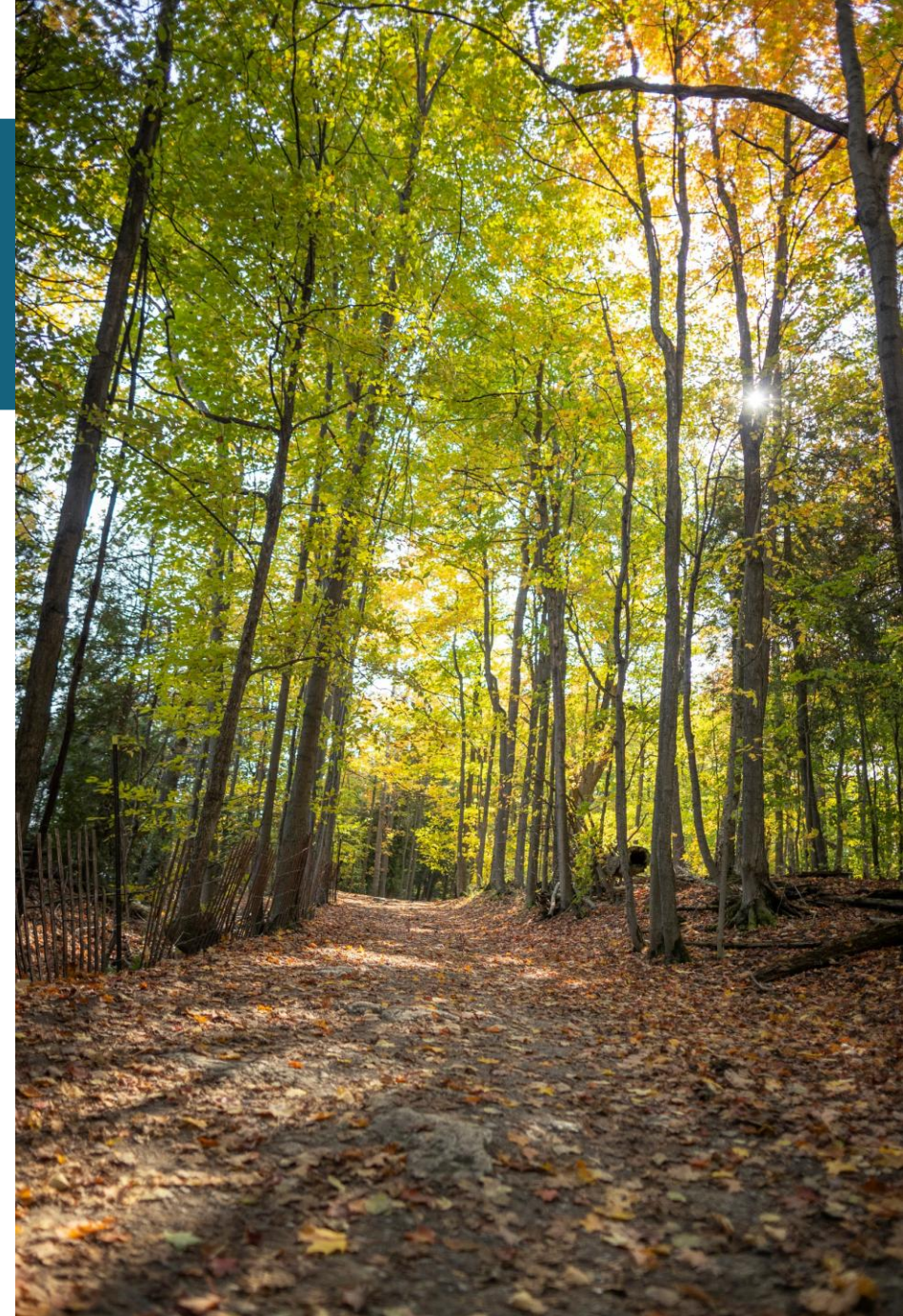
Agenda

- What is Intergovernmental Relations?
- Keys to success
- Tactics
- IG Framework and Advocacy for 2025-2026
- Next Steps



What is Intergovernmental Relations (IGR)?

- Interactions and relationships between different levels of government (both political and staff)
- Ways different government bodies can cooperate, negotiate, and coordinate policies to address shared issues.



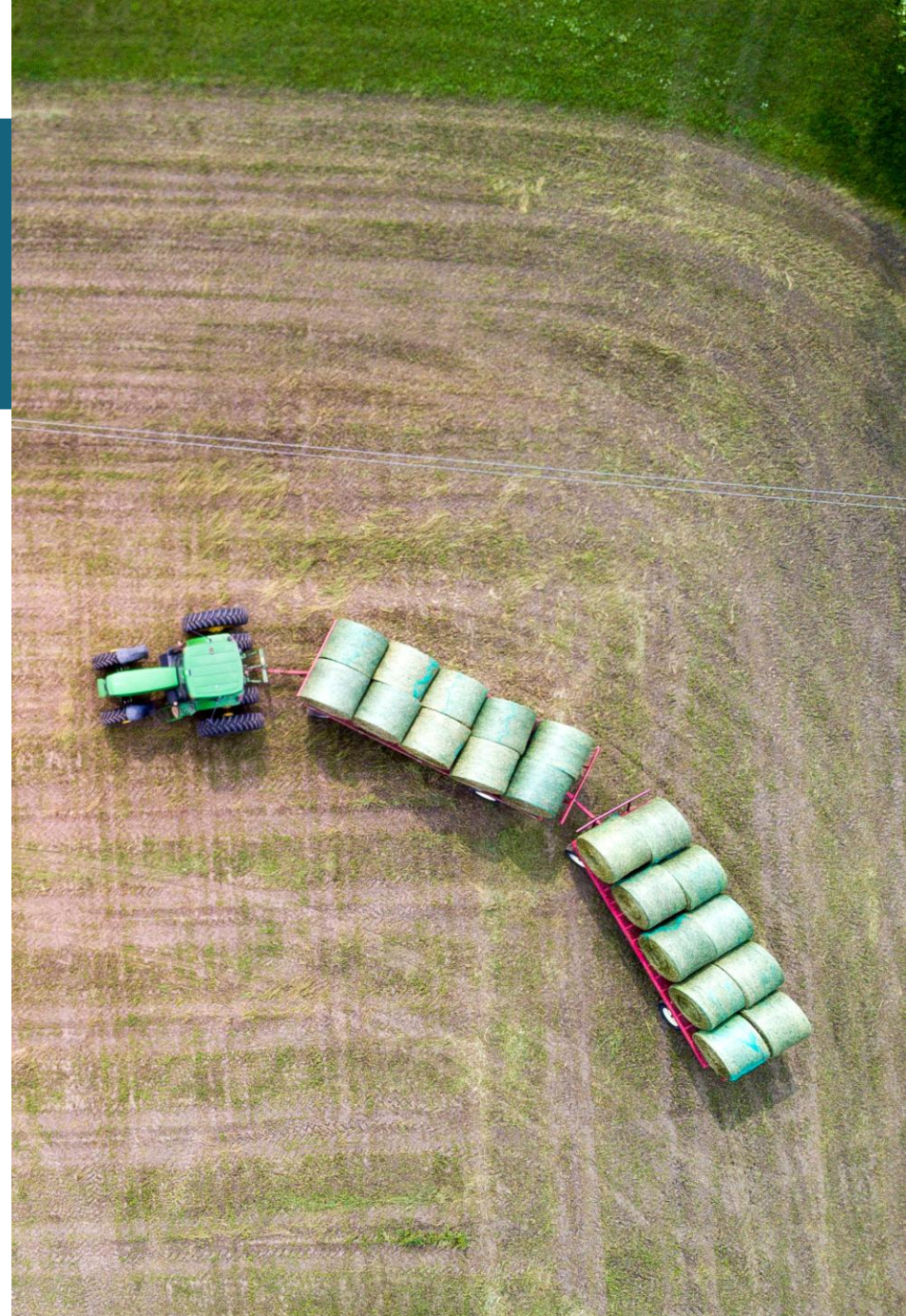
Keys to Effective IGR

- Consistent, select priorities
- Alignment of goals
- Data-driven with evidence-based positions
- Collaboration and partnerships
- Propose Solutions, be a leader



Tactics

- Develop targeted, actionable briefing notes
- Create a digital and print advocacy toolkit
- Strengthen existing relationships and build new ones
- Get buy in from local representatives
- Participate in conferences and meetings



Tactics (continued)

- Develop Partnerships
- Work with Advocacy groups
- Engage Private Sector Allies
- Influence Budget and Policy Decisions
- Mobilize community support
- Build Media and Public Awareness



What does success look like?

Performance Metrics:

- # of high-level meetings
- Policy commitments and funding
- Increased Collaboration & Partnerships
- Increased media coverage



IGR and Advocacy Framework 2025-2026

- What are top 3-4 priorities requiring advocacy?
- What tactics should be employed?
- Who are partners?
- What resources are required?



Strategic Plan At A Glance

Vision

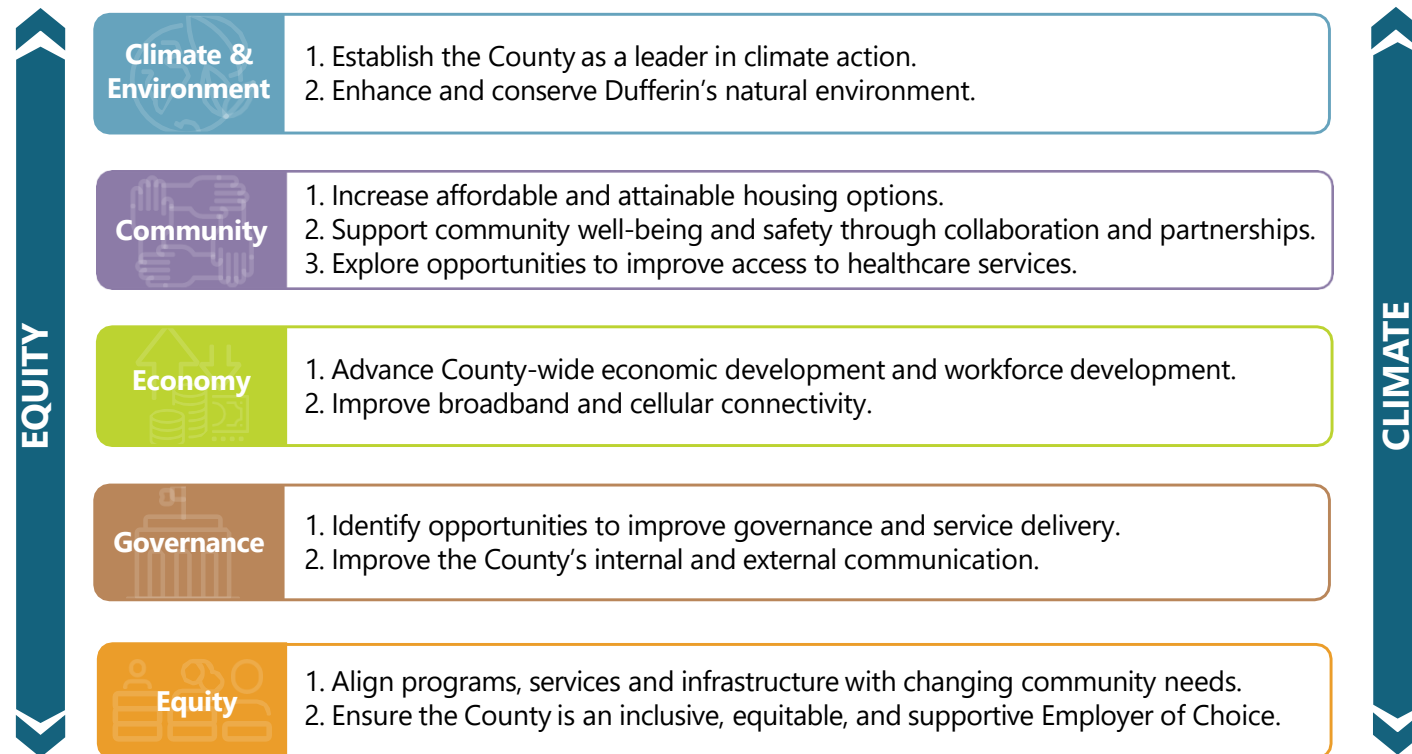
A community that grows together.

Mission

Providing programs and services that foster a thriving, equitable and resilient community in an ever-changing world.

Values

Collaboration | Accountability | Innovation | Compassion | Courage



Approved 2025 Strategic Initiatives



ADVANCING STRATEGIC PLAN 2023-2026



Climate and Environment Goal 1:
Establish the County as a leader in climate action

2025 Initiatives

- Complete a Road Resilience Report
- BetterHomes Dufferin Home Retrofit Program
- Green Development Standards
- Develop Climate Master Plan
- County Buildings Energy Retrofit study
- Electric vehicle charging stations for County fleet

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Climate and Environment Goal 2:
Enhance and Conserve Dufferin's natural environment

2025 Initiatives

- Perform thermal mapping of the road network to optimize material usage and minimize environmental impact
- Natural Asset Management Plan Inventory
- Long Term Waste Strategy Update and Audit
- Planning for mobile waste depot

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Community Goal 1:

Increase Affordable and Attainable Housing Options

2025 Initiatives

- Housing Strategy Implementation
- Start-up fund for Housing Strategy Implementation
- Work with housing operators to implement new operating agreements
- Complete upgrades and capital maintenance on housing stock
- Commence Housing and Homelessness Task force

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Community Goal 2:

Support Community well-being and safety through collaboration and partnerships

2025 Initiatives

- Community Resilience hub
- Expand support for Headwaters Communities in Action and DC Moves programs
- Expand community grant program by \$45,000 to \$140,000
- Collaborate with childcare sector to provide education and training for providers

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Community Goal 2:

Explore opportunities to improve access to healthcare

2025 Initiatives

- Provide rent- free space for medical resident training program
- Fund portion of physician recruiter
- Work with Dufferin Caledon Drug Strategy Committee on overdose awareness
- Develop and implement a Paramedic services Master Plan
- Implement additional paramedic shift in Shelburne

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Economy Goal 1:

Advance County-wide economic development and workforce development

2025 Initiatives

- Advance workforce strategy for Early Childhood Educators
- Develop and implement a county-wide Community Improvement Plan
- Develop and implement an Investment Attraction Program and host Investor tours
- Create and distribute the Explore Dufferin Guide

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Economy Goal 2:

Improve broadband and cellular connectivity

2025 Initiatives

- Prioritize Broadband permit applications
- Continue to support SWIFT as it wraps up over a decade of work

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Governance Goal 1:

Identify opportunities to improve governance and service delivery

2025 Initiatives

- Review committee/ meeting structure
- Review Growth related services
- Continue Digital Modernization projects
- Asset management - building and equipment upgrades, repairs, and replacements - \$8.6 million; roads, bridges - \$11.2 million
- Edelbrock Centre Improvements

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Governance Goal 2:
Improve the County's internal and external communications

2025 Initiatives

- Increase and improve community engagement using the adopted framework
- Implement Days of Significance, Proclamation, and Flag Raising policies and procedures
- Implement Strategic Communications Plan to reach different audiences and improve communications

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Equity Goal 1:

Align programs, services and infrastructure with changing community needs

2025 Initiatives

- Work with licensed childcare sector for more childcare spaces
- Next steps to implement older adult strategy
- Collaborate to provide transit between Shelburne and Orangeville
- Implement Older Adults Transportation Service enhancement
- Advocate for improved income and housing supports for those in need

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Equity Goal 2:

Ensure that the County is an inclusive, equitable and supportive Employer of Choice

2025 Initiatives

- Implement additional opportunities for staff recognition
- Improve training opportunities for all staff
- Indigenous education training
- Support upskilling program to train more PSWs at Dufferin Oaks

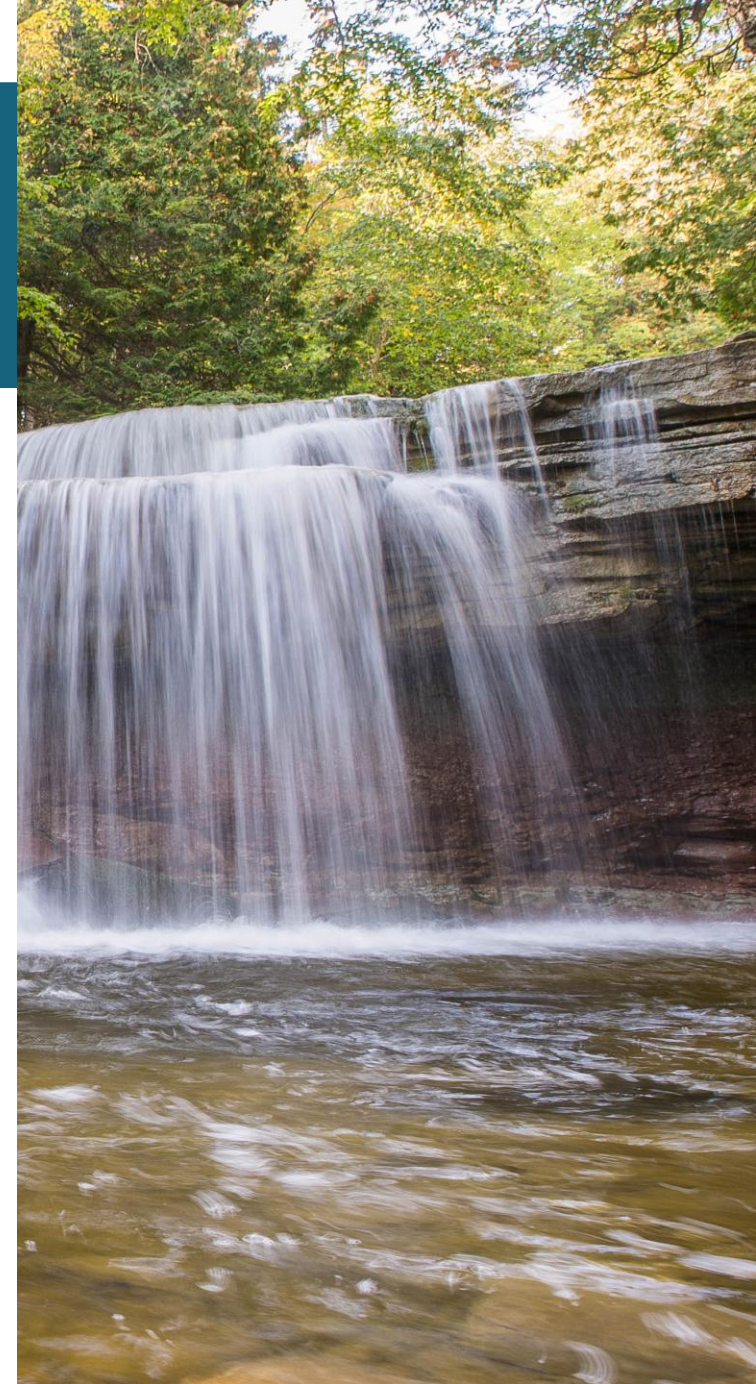
2025 Strategic Initiatives that could benefit from Advocacy

- Climate Action Initiatives
- Implementing Housing Strategy
- Improved Access to Health Care
- Older Adults Strategy Implementation
- Asset management - infrastructure
- Economic Development – Investor Attraction
- Transit enhancements
- Improved income and housing supports for those in need



Other initiatives that could benefit from Advocacy?

- Are there other things that could benefit from advocacy?
- Are there new priorities?



What should the top 3-4 Advocacy
Priorities be for 2025-2026?

Things to consider?

- Provincial and federal priorities may shift due to economic situation.
- Province is focused on economy and jobs and healthcare.
- Requests must align or have strong linkage.
- Issues need to be data-driven and evidence-based
- Partnership are required
- Proposed Solutions must support priorities
- IGR is a long game



Provincial Priorities and how to align

Priority - The economy and tariffs

How to align – Show how economic development initiatives, housing and infrastructure can help support and grow the economy.

What's required – local data, evidenced based needs, a proposed solution, partners



Provincial Priorities and how to align

Priority – Health Care Access

How to align – Show how initiatives support access to health care directly and indirectly, how will people who are currently unattached to a physician get better care.

What's required – local data, evidenced based needs, a proposed solution, partners



Before Determining what to Advocate for

Ask:

- Does it advance a Strategic Plan initiative?
- Do we have alignment?
- Do we have sufficient data and evidence?
- Do we have a proposed solution?
- Do we have Partners?



Discussion Question –

What should the top 3-4 Advocacy
Priorities be for 2025-2026?

Next Steps

- Develop a strategy based on 3-4 priorities
- Identify specific tactics
- Determine who needs to be involved



Questions?

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